



# ATMA RAM SANATAN DHARMA COLLEGE (UNIVERSITY OF DELHI)

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## ENACTUS

The academic session 2025–26 for Enactus ARSD unfolded as a dynamic and purpose-driven journey, marked by a series of impactful initiatives, meaningful community engagements, and vibrant flagship events. Each activity was thoughtfully curated to promote social entrepreneurship, sustainability, and experiential learning, enabling students to bridge the gap between innovative ideas and real-world impact.

The session commenced on 1 August 2025 with Enactus ARSD's active participation in the ARSD College Orientation held at the Multipurpose Hall. The stall attracted a massive footfall of over 2000 attendees, particularly first-year students, and served as an engaging platform to introduce the society's mission, projects, and product lines. Members also conducted guided campus tours, fostering a welcoming environment and building early connections with incoming students.

Continuing this momentum, the Enactus ARSD Orientation on 21 August 2025 in Seminar Hall 2 witnessed enthusiastic participation from over 100 attendees. The session featured inspiring addresses from the Vice Principal, faculty mentors, and core team members, followed by detailed insights into projects and domains. The event concluded with the official launch of the recruitment process.

The Recruitment Drive, conducted from 21 August to 13 September 2025, attracted over 350 applicants and unfolded in three structured stages, including application screening, sustainable business plan presentations, and final evaluations. This rigorous process successfully onboarded individuals with a strong inclination towards social entrepreneurship.

The society's on-ground impact began to take shape with a series of community visits. On 23 September 2025, Project Niramaya visited The Humsafar Trust, East of Kailash, exploring collaborations focused on inclusivity and sustainable livelihoods. This was followed by another meaningful engagement on 29 September 2025, where Project Kalakaari visited POWHER, Shakti Nagar, interacting with artisans and exploring product development and design improvements.

Entering October, a series of impactful visits were conducted across projects. On 1 October 2025, Project Niramaya visited Geetanjali Aromatique Candles in Dwarka Mor to understand sustainable candle production practices. On 7 October 2025, Project Kalakaari engaged with artisans at Bag Guru Industries Community, Shahdara, while Project Samvedna conducted a donation drive at Salam Balak Trust, Paharganj, supporting underprivileged children through resource distribution and interactive activities.

The following days continued this momentum. On 9 October 2025, Project Niramaya, in collaboration with Think Good Foundation, organized a menstrual hygiene donation drive at JJ Colony Camp, Moti Bagh, combining awareness with the distribution of essential resources. On 12 October 2025, Project Srijan visited Kumhar Colony, Uttam Nagar, to strengthen ties with local potters and procure products for upcoming events.

Further strengthening sustainability initiatives, Project Avni conducted consecutive visits on 13 October 2025 at Ramphal Chowk, Dwarka Sector 7, focusing on fabric upcycling, and on 14 October 2025 at the Libaspur industrial area, where efforts were made to teach workers the skill of creating candles from waste coconut husks, promoting both livelihood and environmental consciousness. On the same day, Project Samvedna and Project Niramaya jointly organized a Children's Day donation drive at Shri Ram JJ Camp, Dhaula Kuan, fostering joy and engagement among children through educational and creative materials.

A major highlight followed on 16 October 2025, when Enactus ARSD set up a stall at Kaushal – The Diwali Mela at ARSD College. Showcasing a diverse range of sustainable and handcrafted products from various projects, the stall attracted over 200 visitors and achieved a complete sell-out, marking it as a resounding success and reinforcing the society's commitment to social entrepreneurship.

Moving towards the concluding phase, Project Kalakaari conducted a community visit on 21 March 2026 to the Doos Maestros community, a women-led enterprise. The visit focused on collaboration, product development, and supporting sustainable employment for women artisans. During the visit, the team engaged closely with the community members to understand their creative processes, product design approaches, and operational challenges. The interaction opened avenues for knowledge exchange, ideation, and potential long-term collaboration, particularly in enhancing product visibility and market outreach.

The session concluded on a high note with Ennovate, held on 24th and 25th March 2026, the flagship event of Enactus ARSD. With participation exceeding 1000 individuals, the two-day event created a vibrant ecosystem of innovation and collaboration. Day one featured interactive stalls, creative activities, and participation from various teams and small businesses, while day two included Enactalk, a speaker session on social entrepreneurship, followed by Sustainopoly, a competition encouraging strategic thinking around sustainability challenges.

Overall, the academic session 2025–26 stood as a testament to Enactus ARSD's consistent efforts in fostering innovation, leadership, and social responsibility. The chronological flow of events not only ensured sustained engagement throughout the year but also contributed to building a holistic ecosystem where students actively translated ideas into impactful action, creating a lasting and meaningful social impact.